

M I C R O P O W E R M I C R O P O W E R

MICROPOWER EXPANSION

The Micro Power Group is currently expanding in a number of directions including Software for additional home computers, Business Computer Systems and the Distribution of software and books.

WE HAVE VACANCIES FOR THE FOLLOWING:-

MARKETING MANAGER

Responsible to the Marketing Director for the preparation of marketing plans and objectives, advertising (annual budget in excess of £100,000), public relations, press releases, and product packaging and support literature.

The successful applicant will have had several years marketing experience at a senior level, preferably in a consumer product environment.

Remuneration will be according to ability and experience and will include a company car.

SOFTWARE TESTERS/EVALUATORS

During the coming year we anticipate a number of these positions arising. Applicants should be over 21 years of age, with at least two years in employment. They should have a good command of English and have been required to write business letters. An interest in computer games is, of course, essential. Some programming knowledge would be an advantage.

PROGRAMMERS

We have a continuing requirement for assembly language programmers (any processor), due to our diversification into several new machines. Approaches from 'freelance' programmers are, of course, always welcome.

Please apply in writing to Bob Simpson, Managing Director at Northwood House.

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MICROPOWER OPEN BUSINESS SHOWROOM !!

We have now opened our Business Showroom – also at Northwood House. We are particularly interested in catering for the computing requirements of first-time users and also those customers looking to upgrade from their initial equipment to something more sophisticated e.g. multi-user systems.

On permanent demonstration we have:-

Software... **PULSAR BOS SAGESOFT ORMBETA**
Computers... **SAGE II SAGE IV SIRIUS APRICOT**
Printers... **ACT Writer EPSON DAISY WHEELS**

In addition, we are holding a number of half-day seminars on the use of microcomputers in small businesses.

Please telephone Dave Parsons or Brian Boyes on Leeds 458800 to arrange a meeting to discuss your requirements.

NORTHWOOD HOUSE NORTH STREET LEEDS LS7 2AA TELEPHONE (0532) 458800

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