

Electron & BBC Micro User Show

New Horticultural Hall, London November 1987

13th
 14th
 15th

1. What did you think of the show?

Please answer on a scale of 5 excellent to 1 poor

- Mix of Exhibitors
 Mix of Products
 Special Offers
 Venue
 Overall Impression

2. Would you attend another Electron/BBC Exhibition?

Yes No

3. General comments on the show _____

4. For what reason did you attend the show?

A. Were you interested in

- Business
 Leisure

5. Which, if any, Computer magazine do you read.

- | | |
|---|--|
| The Micro User <input type="checkbox"/> | Electron User <input type="checkbox"/> |
| Acorn User <input type="checkbox"/> | A & B Computing <input type="checkbox"/> |
| Popular Computing Weekly <input type="checkbox"/> | Disk User <input type="checkbox"/> |

Any other please state _____

6. Where did you see the show advertised?

- Computer Magazine
 Local Newspaper
 Computer Trade Paper

Other _____

7. Which articles in your magazine/s interest you most?

- | | |
|--|--|
| Games Reviews <input type="checkbox"/> | Serious Reviews <input type="checkbox"/> |
| Applications <input type="checkbox"/> | Programming <input type="checkbox"/> |
| Hints & Tips <input type="checkbox"/> | Problem Pages <input type="checkbox"/> |
| News <input type="checkbox"/> | |

Other _____

8. Which computer do you own?

- Electron
 BBC B
 Archimedes

Do you also own any other _____

9. How long have you owned your computer

- Less than 1 year
 1-3 years
 3 years or more

10. What were your reasons for attending the show?

- See new products
 Buy at bargain prices
 General interest

11. How much did you intend to spend?

- Under £25
 £26-£50
 £51-£100
 £100 +
 No preconceived idea

How much have you spent?

- Under £25
 £26-£50
 £51-£100
 £100 +

Thank you